











bagreusable.com | www.bagsreusable.eu

Packaging and bags strategies are rapidly changing.

Shopping bags and produce bags become a significant part of these strategies. We implement these with our products for large retailers at the highest level of global competitiveness, as leading suppliers of environmentally friendly products for 30 years.

Reusable bags and items, are fast dominating the habits of consumers and the public, in Europe, the USA and around the world. Soon, no shopping bag will be non-reusable!

It is so much more fun to shop with environmentally friendly bags which are very strong and beautifully designed, yet so economical, that it is hard to believe their excellent value for money!

Reusable bags by Market Leading AKTENA PACKAGING bring to the retail industry for the past 25 years an unrivalled competitiveness in pricing, quality of manufacturing, aethetics and durability, along with innovative solutions.

Our best credentials are the millions of bags circulating in the lives of happy shoppers every day, and our clients, leading retail corporations internationally.

Thank You for the Trust.



Aktena is a global supplier and partner with a series of competitive advantages

- Over 25 years of experience in reusable and environmentally friendly bags for top retail chains and groups.
- Unbeatable pricing and commercial value of products for our clients.
- Very high durability of bags.
- Practically zero quality issues.
- Constant new designs, solutions, R&D and thus development of new products, improved options and innovation, about which our clients are informed on top priority basis.
- Very high production capacity we deliver virtually any quantity within the time required by other suppliers for only a base quantity.
- Financial strength capable of offering long credit terms and financing very large projects.
- Free pre-production samples with client's print and artwork, delivered with no charge.
- 100% confidentiality / non-disclosure and business ethics we operate along the strict legal and working patterns of large supermarket, hypermarket and retail chains (Information Security Certification ISO 27000: 2013).
- Excellent reputation on the market.
- Personal care of every client and project, and attention to detail. We treat a client with true professional and individual consideration of the detail. We genuinely look after the client's benefit, not only a sale.
- All-in-one cost which guarantees no additional expenses and 100% fixed costs for our clients, with products delivered to warehouses around the world.
- Stability of pricing. We typically retain prices when raw materials increase. We quote aiming at very long term supply and permanent co-operation. In fact, when our costing allows us, we, on our own, pass any decrease in raw materials to our clients.
- Our graphics department develops with no charge for our clients, pre-order customized designs should the clients require so, and with no obligation for them.
- International culture, as our sales team comprises of various nationalities, we speak numerous languages and we adapt to the needs of the retail chains internationally.
- Certification and testing provided at the highest level.
- Support of products for free pilot quantities of new projects by our clients.
- Sample boxes delivered within very short period of time upon request.
- Delivery to all European locations, American locations and around the globe.
- Faster than market delivery times by at least 20% with a written guarantee of delivery time.
- We do not only supply a product, but our clients first enjoy globally strategic advise and information from our company, on structuring their plans, for their next steps, and the latest global developments, an invaluable consuntancy as part of the product.
- We are involved in scientific research for Circular Economy, and planning of a new packaging model which will dominate the globe within the next 5-10 years.



















Embracing the need for circular economy in packaging and bags

achieving SUSTAINABILITY encouraging and designing for REUSING enabling RECYCLING overall REDUCING through re-designing

LET US GUIDE YOUR STRATEGY WITH OUR TOP PRODUCTS

The model of Circular Economy, Sustainability, Reusing and Reducing waste, is not only a concept, and a trend, but a necessity, throughout the World.

In bags and packaging, we are the tool, the world class suppliers, experts and partners of retailers to build and accomplish individually tailored products and strategies to address this necessity.

Consumers have always carried products and will keep on carrying products in all forms of bags in traditional stores. To these we add bags used in e-commerce and delivery. Now is the time to offer the creative possibility of doing it in a total range of clever ways which will prevent excessive waste of resources, pollution and inefficiency.

All products should be either Reusable, or Recyclable, or made of Recycled materials, or a combination of the above. But we do not stop there.

We invest in innovation, and we develop with expertise and deep knowledge unique products, which accompany the constantly improved classic solutions.

Each retailer has individual requests, determined by habits which differ from country to country, from culture to culture, from region to region, deriving from the urge to offer something truly individual, suitable for local needs but with global competitiveness, and not only multiply what is already there.



Design

Your bags are not limited by size, material, shape or any other paremeter.

There is no boundary to what can be created.

At the same time, to make life easier for choosing the correct bags, we provide a large series of existing structures, templates and sizes as the base for your choice.

Our studio offers free and customized design services, which otherwise would cost even thousands of Euros.

Value Added Services

We strive to offer the most within our final price, without any quality compromise. Based on specific quantity of potential orders (to be individually communicated) we provide the below at cost returned 100%:

- Sample making of unprinted products
- Sample making of printed products
- Printing plates
- Samples of total product range
- In-house design development

Manufacturing

The manufacturing process of the entire range of bags is organized in a globally unique manner, resulting in top World level of competitiveness, combined with a series of unique features, achieving rock bottom costs.

We use highly certified production lines, printing, sewing and assembling facilities of last technology, which are directed by personnel and teams with over 25 years of experience, through the most requiring projects of the world.

We deliver globally, to the location required by our clients.

Quality testing and certification processes are extremely strict. Every single bag goes through an extremely tedious procedure, before it reaches the consumer.

The best choices of fabrics and raw materials are used, with no quality compromise.

Our delivery times are at least 20% shorter than those of any competitive company, and we offer a series of additional features.

Our policy is to fully inform our clients with honesty and in a truthfully professional co-operative way. We are thus proud to boast numerous top international level co-operations reaching now their 4th decade, and building the future development in close co-operation with our clients.



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SHOPPING MAIN BAGS

The all time classic constantly improved and with vast range of options.

Corner sewn - Tubular - Piping - Middle sewn

A classic, must-have, solution for supermarkets and retail chains, constantly improved, with additional and optional features. Very durable, long-life, high-capacity bags for heavy-duty supermarket and retail shopping. Easy in maintenance and wiping. Unlimited printing possibilities. A best-seller for the last decades.

Also used by consumers for storage of objects in the car, storage at home, for trips and holidays, the beach and so many other applications.

Suggested presentation: at checkouts, or as close as possible to the checkouts, and in various points of each store. Offered in a range of sewing methods, depending on aesthetic result, print required and target budget of client.

A full choice of options include:

4 handles (including long handles for the shoulder), bottle holders, internal pockets, bottom reinforcement (with cardboard ,PP board or other) for additional stability and bag's shaping, additional handle stitching reinforcement for heavy duty applications, velcro connections, marketing tags and card headers, various choices of handles and handle fabrics.





















Woven PP Laminated Super Strong Classic Bags

The all around bag with additional reinforcement features Corner sewn - Tubular - Piping - Middle sewn

The classic bags, when requested by client, undergo an additional strengthening process which increases the weight capacity and the lifetime of the bag.







Non Woven PP Laminated Classic Bags

The classic bag, for supermarket and retail chains, manufactured from a softer version of Polypropylene – Non-Woven.

Bags have internally a more "earthy" and gentle feel, and externally enjoy lamination which allows for unlimited printing possibilities. A bag which belongs to classic solutions.

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Non-Woven.

Bags have both externally and internally a more "earthy" and gentle feel.

A bag which belongs to classic solutions.

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The classic-shaped bag, but foldable and carried easily, manufactured from a softer version of Polypropylene Non-Woven.

Offered without lamination externally and internally (for an "earthy" and gentle feel of all the bag) or with external lamination only to enhance printing possibilities.

Suggested presentation: at checkouts, or as close as possible to the checkouts, and it various points of each store.

A full choice of options include: 4 handles (including long handles for the shoulder), bottle holders, internal pockets, bottom reinforcement for additional stability and bag's shaping, additional handle stitching reinforcement for heavy duty applications, marketing tags and card headers.



















Woven PP | Non-Woven PP Ultrasonic | Heat Seal Bags

The most sensitive point of the bag is the connection of the body with the handle.

For supermarkets and retailers, although we recommend super-strong X-sewn connection of the body with the handle, there is an alternative, which in some cases may be examined, and only with the use of the latest technology.

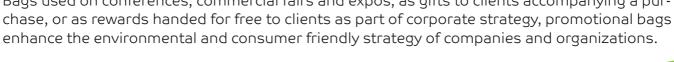
Our ultrasonic / heat seal bags feature very high strength of connection, and could, as more economical versions, be parallel and additional solutions for shopping bags, or main solutions under some circumstances for lighter applications.

The advantages of this category of bags include low-cost solutions.

Especially recommended for not-heavy-duty solutions (pharmacy chains, mini-markets, delicatessen stores, optical stores, clothing and shoe stores, but also as a complimentary solution etc of larger retail chains).



Bags used on conferences, commercial fairs and expos, as gifts to clients accompanying a pur-

















Polyester | Nylon | Pouch Pocket Bags

Compact enough for in storage even in a purse or in a pocket, these bags are designed to serve as the "always with me" easy to carry around bag for the busy.

Also, very suitable for shopping when using the public transport, without the possibility to have the reusable bags always stored in the car.

Several construction options being available, among which t-shirt shape, with round handles, with corner pocket or in classic pouch with key holder, these bags come in various printing options and technologies, offering a solution for every budget.

Suggested presentation: at the checkout (with Euro slot hangers), and also in various parts of the store sold as a commercial product.



Polyester | Nylon | Pouch Pocket Bags



















Offered not only in natural cotton looks, but also in a choice of fashionable and aesthetic pleasing colors, this bag is more than a shopping bag, becoming also a fashion accessory. Bags are offered in various grades of cotton, and options include long handles, internal pockets,

and marketing tags.













SHOPPING MAIN BAGS





ute and Juco (a mix of Jute and Cotton) are natural harder and typically thicker fabrics than cotton.

The bags feature a high-end and very selective taste of looks, representing a different approach to shopping.

Bags are offered in various grades of material and options include long handles, hard handles, design handles, internal pockets, and marketing tags.



T-Shirt Reusable Non Woven PP Bags

The shape of the typical single use plastic bag, was used to create long-lasting, practical, reusable bags manufactured from soft non-woven Polypropylene.

Bags featuring the design successfully used for years, are now reusable and friendly for the environment.

Very efficient financially, they offer a budget and practical alternative or parallel solution with classic reusable bags.

Folded into low volume, these bags are easy to carry around in your bag or purse, and can be stored in small space for reuse.









PRODUCE AND FOOD BAGS

The fruit and vegetable bags used in supermarkets are only a small proportion of the total shopping bags.

However there is a way to reduce the single use fruit and vegetable bags: by using their re-usable alternatives.

Reusable veggie bags come in options:

- -Manufactured from durable see-through polyester material, with a soft draw-string
- -Manufactured from thin cotton, featuring also a draw string
- -Manufactured from cotton net fabric, featuring a draw string again

Bags come in a choice of sizes, and presentation ways, personalized and as Private Label items, which include sets (for example very popular sets of 3), card headers, and marketing tags. Suggested presentation: at the fruit and veg department, close to the classic choices of single use bags.











PRODUCE AND FOOD BAGS

Net (Shopping and produce) Bags

Net-cotton bags come from the Seventies and Eighties, with their classic design, with several improvements.

They can be used for anything, including groceries shopping, clothes shopping, fashion, daily carrying of objects, fruit and veg market shopping, and packing into them of smaller packs of fruit and veg.

Net cotton bags feature short and long handles, a range of any desired colour that can be manufactured, and surfaces on which personalization and printing can be depicted.

Suggested presentation: at the checkout, and also close to the veggie department, as well as in various parts of the store, sold as a fashion product.









SHOPPING COMPLEMENTARY BAGS

Perforated Handle Reusable PP Bags

Made typically from non-woven Polypropylene, the bags feature a handle that is part of the body of the bag.

Economically priced, these bags become in some cases a parallel alternative to classic solutions, as an additional bag.

This category is also popular in non-supermarket applications, such as pharmacy chains, opticial chains and light use applications in comparison to heavy-duty supermarket usage.







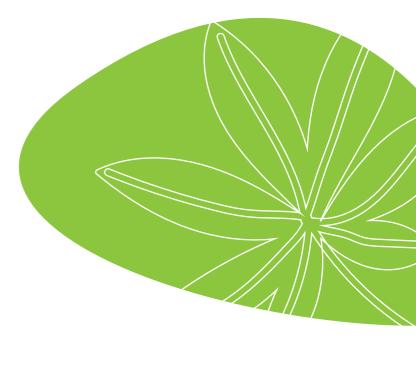






The reusable shopping bags range in some cases extends to paper bags. With or without handles, the bags are an alternative solution that some shoppers may prefer, usually in parallel and as part of a reusable bags' range.











Nature Series Bags and Thematic Bags Series

Bags, to make life more playful, colourful and entertaining, are manufactured also in thematic series, as for example: "Fruits and Vegetables" or "Animals" as well as other series.

Bags can be separately packed with card headers or and tags, and made into Private Label items, for display and hanging on Euro slot spots throughout the store.













Bottle bags feature solutions capable of carrying from 1 up to 12 bottles.

Whether it is a single bottle of wine bag, a 4 or 6 bottles bag, or a 12 bottles case-bag, the products are carried safely, compartmented, and in a manner that prevents moving of the bottle or/ and breaking of it.

Additionally, bags are ideal to accompany gifts of bottle and promotional actions.

















ISOTHERMAL BAGS

During the warm months, they help keep food, beverages and other produce cool, whether it is in the car, on an excursion, during a trip, at work, on the beach or anywhere else this is required. One additional feature is that they can also help sensitive products like meat, poultry, deserts and ice cream to reach their destination in a better condition when moving them from the supermarket towards home.

During the colder months, but also throughout the year, warm products like cooked food, grilled chicken or other heated items, are assisted by the bag to maintain their temperature, whether it is in the car, on an excursion, during a trip, at work, during the trip from supermarket towards home or anywhere else this is required.

Isothermal bags are divided into several categories of output, meaning that there are more economical bags which support shorter temperature lifespan, and higher cost bags which support a longer temperature lifespan.

Depending on each case, we will recommend the solution that will suit mostly the needs of the retailer, however it is generally recommended to provide bags with high level of insulation. The recommended display of the bags should be in several points in the store, including frozen products sections, meat and poultry section, fish and seafood section, ice-cream section, cold drinks section, warm and cooked food section etc.









Cooler | Thermo | Isothermal Boxes

When an isothermal bag is not sufficient in terms of space and volume provided, closable thermo-boxes are a very practical solutions which enable carrying products while assisting them to maintain their temperature.

The product should be displayed not only close to the sections of products which it can serve, but also in parts of the store where trip/travel/holidays related items and beach accessories are sold.











SPECIAL BAGS



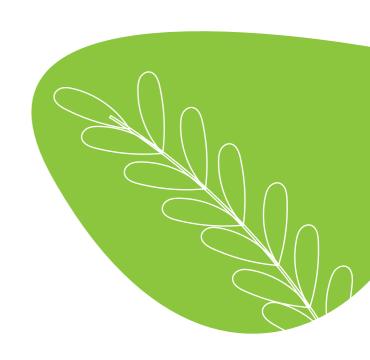








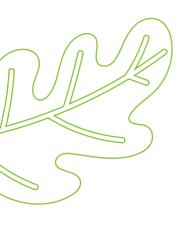






Designed for shopping on the move, for example in markets, they feature wheels for easy moving of the weight.

The bags can and should be combined with other reusable items, and can within their volume contain bags that are reusable too!

















With recycling quantities on the rise, every household needs several recycling sacks, to separate materials

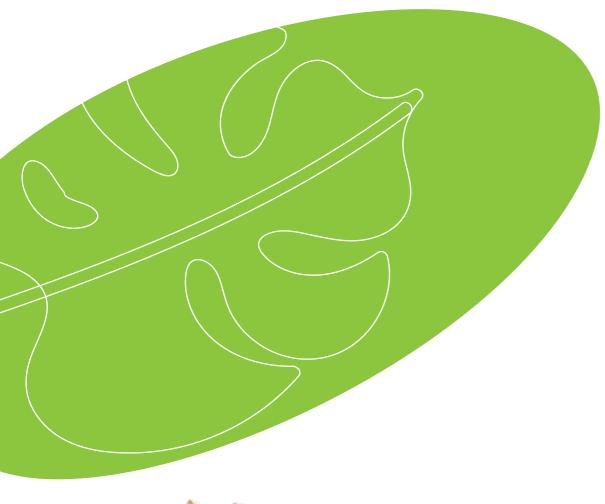
and organize their disposal into the local recycling bins or facilities.

Recycling sacks are often provided by local government, municipalities or governmental organizations to encourage recycling, and help a lot the public to obtain the habits that will increase recycling levels.

Sacks are very durable, and suitable for heavy-duty use.



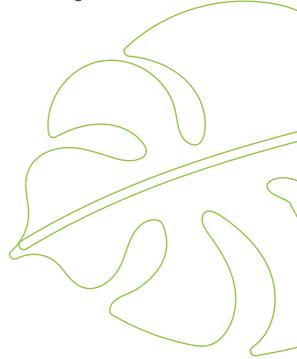
Specially styled and designed for the holidays, whether it is the sea, the lake or even another type of holiday, these bags are one of the niche items which retailers may place in the travel/holiday/beach related sections where applicable.







In most cases these technologies are used in isothermal boxes and in bags handles.











OTHER TECHNOLOGY BAGS



Manufactured from Recycled certified Ecolabel Blue Angel material, these bags feature unlimited printing possibilities, while being made from re-used materials and the bags itself is also recyclable and reusable.

The shapes of the bags are the classic loop handle and t-shirt.























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